ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051. Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice-cum-addendum

to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan – Series 70 – 745 Days Plan P (FMP 70 – Plan P) and ICICI Prudential Fixed Maturity Plan – Series 70 – 540 Days Plan S (FMP 70 – Plan S) (the Schemes)

Investors are requested to note the following changes in the SID/KIM, in terms of the enabling provision of the SID of the Schemes:

Extension of New Fund Offer (NFO) Period under the Schemes:

FMP 70 – Plan P

The NFO period of FMP 70 – Plan P has been extended till Tuesday, October 15, 2013. Accordingly, Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto October 15, 2013. Switch-in requests from non-equity schemes will be accepted upto October 15, 2013 till the cutoff time applicable for switches. MICR cheques will be accepted till the end of business hours upto October 11, 2013. Switch-in requests from equity schemes will be accepted upto October 11, 2013 till the cutoff time applicable for switches.

FMP 70 – Plan S

The NFO period of FMP 70 – Plan S is from October 14, 2013 to October 22, 2013 which has been extended till Wednesday, October 23, 2013.

Accordingly, Transfer cheques and RTGS requests will be accepted till the end of business hours upto October 23, 2013. Switch-in requests from non-equity schemes will be accepted upto October 23, 2013 till the cutoff time applicable for switches. MICR cheques will be accepted till the end of business hours upto October 18, 2013. Switch-in requests from equity schemes will be accepted upto October 18, 2013 till the cutoff time applicable for switches.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Schemes of ICICI Prudential Mutual Fund, as amended from time to time.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date : October 07, 2013 *No. 006/10/2013* Sd/-Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.